



WTIC-TV

ORDER

Print Date 11/27/12

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Flight Dates 10/23/12-10/29/12

Contract / Revision 386264-1

Original Date / Revision

09/10/12 11/01/12

Advertiser LMcMahon/Republican/ Sen

Agency Mentzer Media Services Inc

Buying Contact

600 Fairmont Ave
Suite 306
Towson, MD 21286

Primary Account Executive

Jordan Johannessen

Account Executive Order% Start Date End Date

Jordan Johannessen 100%

Product

LINDA MCMAHON 4 SEN

Agency Com 15%

Billing Contact

600 Fairmont Ave
Suite 306
Towson, MD 21286

Sales Office TWDC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1322

Alt Order # 06309083

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL4

Priority 01

Advertiser Ref

Order Share 27% Market Value 632500

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	30%	189750
4WVIT	19%	120175
5WTNH	22%	139150
6WCTX	2%	12650
7CABL	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	134	\$138,550.00	\$163,000.00	0.00	10/01/12	10/28/12	134	\$138,550.00	\$163,000.00
November 2012	24	\$6,608.75	\$7,775.00	0.00	10/29/12	10/29/12	24	\$6,608.75	\$7,775.00
Totals	158	\$145,158.75	\$170,775.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	61	10/23/12	10/23/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	-2-----	:30	2	\$140.00	03	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-2-----					2	\$140.00		0.00			
2	61	10/24/12	10/24/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	--1----	:30	1	\$140.00	03	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----					1	\$140.00		0.00			
3	61	10/25/12	10/25/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	---2---	:30	2	\$140.00	03	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---2---					2	\$140.00		0.00			
4	61	10/26/12	10/26/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	----1--	:30	1	\$140.00	03	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----1--					1	\$140.00		0.00			



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Contract / Revision 386264- 16 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 09/10/12/ 11/01/12

Order Sep 00:15:00

Advertiser LMcMahon/Republican/ Sen Product LINDA MCMAHON 4 SEN Estimate # 1322

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
5	61	10/23/12	10/26/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	-1111--	:30	4	\$75.00	03	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-1111--			4		\$75.00		0.00				
6	61	10/23/12	10/26/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	-2222--	:30	8	\$150.00	03	0.00	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-2222--			8		\$150.00		0.00				
7	61	10/23/12	10/26/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	-2222--	:30	8	\$75.00	03	0.00	NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-2222--			8		\$75.00		0.00				
8	61	10/23/12	10/26/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	-1111--	:30	4	\$300.00	03	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-1111--			4		\$300.00		0.00				
9	61	10/23/12	10/26/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	-1111--	:30	4	\$400.00	03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-1111--			4		\$400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	61	10/22/12-10/28/12		M-F 730p-8p		730p-8p	-TWThF----	:30	(\$400.00)		0.00	NM			
Credited															
2	61	10/22/12-10/28/12		M-F 730p-8p		730p-8p	-TWThF----	:30	(\$400.00)		0.00	NM			
Credited															
3	61	10/22/12-10/28/12		M-F 730p-8p		730p-8p	-TWThF----	:30	(\$400.00)		0.00	NM			
Credited															
4	61	10/22/12-10/28/12		M-F 730p-8p		730p-8p	-TWThF----	:30	(\$400.00)		0.00	NM			
Credited															
10	61	10/23/12	10/26/12	M-F News at Ten News at Ten	CM	10p-11p	-2222--	:30	8	\$1,100.00	03	0.00	NM	8	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-2222--			8		\$1,100.00		0.00				
11	61	10/23/12	10/26/12	M-F News at 11pm News at 11pm	CM	11p-1135p	-1111--	:30	4	\$250.00	03	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-1111--			4		\$250.00		0.00				
12	61	10/23/12	10/26/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	-1111--	:30	4	\$85.00	03	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-1111--			4		\$85.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	61	10/22/12-10/28/12		M-F 1135p-1205a		1135p-1205a	-TWThF----	:30	(\$85.00)		0.00	NM			
Credited															
2	61	10/22/12-10/28/12		M-F 1135p-1205a		1135p-1205a	-TWThF----	:30	(\$85.00)		0.00	NM			
Credited															
4	61	10/22/12-10/28/12		M-F 1135p-1205a		1135p-1205a	-TWThF----	:30	(\$85.00)		0.00	NM			
Credited															
13	61	10/23/12	10/28/12	World Series on FOX World Series	CM	730p-11p	--WT--SS	:30	6	\$5,000.00	03	0.00	NM	6	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				



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Contract / Revision 386264- 16 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 09/10/12/ 11/01/12

Order Sep 00:15:00

Advertiser LMcMahon/Republican/ Sen Product LINDA MCMAHON 4 SEN Estimate # 1322

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
13	61	10/23/12	10/28/12	World Series on FOX World Series	CM	730p-11p	--WT-SS	:30	6	\$5,000.00	03	0.00	NM	6	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--WT-SS					6	\$5,000.00		0.00			
16	61	10/27/12	10/27/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----2-	:30	2	\$600.00	03	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----2-					2	\$600.00		0.00			
17	61	10/28/12	10/28/12	NFL on FOX Early NFL:Sun 1-4pm	CM	1p-4p	-----3	:30	3	\$2,000.00	03	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----3					3	\$2,000.00		0.00			
19	61	10/28/12	10/28/12	Su 10p-11p Su 10p-11p	CM	10p-11p	-----2	:30	2	\$900.00	03	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----2					2	\$900.00		0.00			
20	61	10/28/12	10/28/12	Su 11p-1130p Sun 11p-1130p	CM	11p-1130p	-----1	:30	1	\$250.00	03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1					1	\$250.00		0.00			
E 21	61	10/29/12	10/29/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	1-----	:30	1	\$140.00	03	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$140.00		0.00			
22	61	10/29/12	10/29/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	1-----	:30	1	\$75.00	03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	61	10/29/12-11/04/12	M-F 8a-9a		8a-9a	M-----	:30		(\$75.00)		0.00	NM		
	Credited														
E 23	61	10/29/12	10/29/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	2-----	:30	2	\$150.00	03	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	2-----					2	\$150.00		0.00			
E 24	61	10/29/12	10/29/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	2-----	:30	2	\$75.00	03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	2-----					2	\$75.00		0.00			
E 25	61	10/29/12	10/29/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	1-----	:30	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$300.00		0.00			
E 26	61	10/29/12	10/29/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$400.00		0.00			
E 27	61	10/29/12	10/29/12	M-F News at Ten News at Ten	CM	10p-11p	2-----	:30	2	\$1,100.00	03	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	2-----					2	\$1,100.00		0.00			



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Contract / Revision 386264- 16 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 09/10/12/ 11/01/12

Order Sep 00:15:00

Advertiser LMcMahon/Republican/ Sen Product LINDA MCMAHON 4 SEN Estimate # 1322

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 28	61	10/29/12	10/29/12	M-F News at 11pm News at 11pm	CM	11p-1135p	1-----	:30	1	\$250.00	03	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$250.00		0.00					
E 29	61	10/29/12	10/29/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	1-----	:30	1	\$85.00	03	0.00 NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$85.00		0.00					
30	61	10/29/12	10/29/12	World Series on FOX World Series	CM	730p-11p	2-----	:30	2	\$5,000.00	03	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	2-----	2		\$5,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	61	10/29/12-11/04/12		World Series on FOX	730p-11p		M-----	:30	(\$5,000.00)	0.00	NM			
Credited														
2	61	10/29/12-11/04/12		World Series on FOX	730p-11p		M-----	:30	(\$5,000.00)	0.00	NM			
Credited														
31	61	10/23/12	10/23/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	-1-----	:30	1	\$400.00	03	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-1-----	1		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	61	10/22/12-10/28/12		M-F 730p-8p	730p-8p		-T-----	:30	(\$400.00)	0.00	NM			
Credited														
37	61	10/24/12	10/24/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	--1----	:30	1	\$275.00	01	0.00 NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	--1----	1		\$275.00		0.00					
38	61	10/26/12	10/26/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	----2--	:30	2	\$275.00	01	0.00 NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	----2--	2		\$275.00		0.00					
39	61	10/23/12	10/26/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	-TWTF--	:30	8	\$275.00	01	0.00 NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--	8		\$275.00		0.00					
40	61	10/23/12	10/26/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	-TWTF--	:30	4	\$175.00	01	0.00 NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--	4		\$175.00		0.00					
41	61	10/23/12	10/26/12	M-F 12p-1p M-F 12p-1p	CM	12p-1p	-TWTF--	:30	8	\$175.00	01	0.00 NM	8	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--	8		\$175.00		0.00					
42	61	10/23/12	10/26/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	-TWTF--	:30	8	\$175.00	01	0.00 NM	8	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--	8		\$175.00		0.00					
43	61	10/23/12	10/26/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	-TWTF--	:30	8	\$200.00	01	0.00 NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



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Contract / Revision 386264- 16 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 09/10/12/ 11/01/12

Order Sep 00:15:00

Advertiser LMcMahon/Republican/ Sen Product LINDA MCMAHON 4 SEN Estimate # 1322

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
43	61	10/23/12	10/26/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	-TWTF--	:30	8	\$200.00	01	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--			8		\$200.00		0.00				
44	61	10/23/12	10/26/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	-TWTF--	:30	8	\$200.00	01	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--			8		\$200.00		0.00				
45	61	10/23/12	10/23/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	-1-----	:30	1	\$800.00	01	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-1-----			1		\$800.00		0.00				
46	61	10/25/12	10/25/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	---2---	:30	2	\$800.00	01	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---2---			2		\$800.00		0.00				
47	61	10/26/12	10/26/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	----1--	:30	1	\$800.00	01	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----1--			1		\$800.00		0.00				
48	61	10/23/12	10/26/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	-TWTF--	:30	4	\$950.00	01	0.00	NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--			4		\$950.00		0.00				
49	61	10/23/12	10/26/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	-TWTF--	:30	4	\$125.00	01	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--			4		\$125.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
2	61	10/22/12-10/28/12		M-F 1135p-1205a	1135p-1205a		-TwThF----	:30	(\$125.00)		0.00	NM			
Credited															
3	61	10/22/12-10/28/12		M-F 1135p-1205a	1135p-1205a		-TwThF----	:30	(\$125.00)		0.00	NM			
Credited															
50	61	10/23/12	10/28/12	World Series on FOX World Series	CM	730p-11p	--WT-SS	:30	1	\$8,500.00	01	0.00	NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--WT-SS			1		\$8,500.00		0.00				
51	61	10/26/12	10/26/12	Fri Prime B Fringe	CM	9p-10p	----2--	:30	2	\$1,800.00	01	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----2--			2		\$1,800.00		0.00				
52	61	10/27/12	10/27/12	Sa-Su 630a-7a Sa-Su 630a-7a	CM	630a-7a	-----1-	:30	1	\$65.00	01	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----1-			1		\$65.00		0.00				
53	61	10/28/12	10/28/12	NFL on FOX Early NFL:Sun 1-4pm	CM	1p-4p	-----6	:30	6	\$3,800.00	01	0.00	NM	6	\$22,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----6			6		\$3,800.00		0.00				
54	61	10/28/12	10/28/12	NFL on FOX Late Giants:Sun 4p-8p	CM	4p-730p	-----1	:30	1	\$8,500.00	01	0.00	NM	1	\$8,500.00



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Hiatus Dates

Original Date / Revision 09/10/12/ 11/01/12

Order Sep 00:15:00

Advertiser LMcMahon/Republican/ Sen Product LINDA MCMAHON 4 SEN Estimate # 1322

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
54	61	10/28/12	10/28/12	NFL on FOX Late Giants:Sun 4p-8p	CM	4p-730p	-----1	:30	1	\$8,500.00	01	0.00	NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$8,500.00		0.00						
55	61	10/28/12	10/28/12	Su 1130p-1200a Su 1130p-12a	CM	1130p-12a	-----3	:30	3	\$100.00	01	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----3	3		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	61	10/22/12-10/28/12		Su 1130p-1200a	1130p-12a		-----Su	:30	(\$100.00)		0.00	NM			
Credited															
2	61	10/22/12-10/28/12		Su 1130p-1200a	1130p-12a		-----Su	:30	(\$100.00)		0.00	NM			
Credited															
3	61	10/22/12-10/28/12		Su 1130p-1200a	1130p-12a		-----Su	:30	(\$100.00)		0.00	NM			
Credited															
E 56	61	10/29/12	10/29/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	1-----	:30	1	\$275.00	01	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	1-----	1		\$275.00		0.00						
E 57	61	10/29/12	10/29/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	1-----	:30	1	\$175.00	01	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	1-----	1		\$175.00		0.00						
E 58	61	10/29/12	10/29/12	M-F 12p-1p M-F 12p-1p	CM	12p-1p	2-----	:30	2	\$175.00	01	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	2-----	2		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	61	10/29/12-11/04/12		M-F 12p-1p	12p-1p		M-----	:30	(\$175.00)		0.00	NM			
Credited															
E 59	61	10/29/12	10/29/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	2-----	:30	2	\$175.00	01	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	2-----	2		\$175.00		0.00						
E 60	61	10/29/12	10/29/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	2-----	:30	2	\$200.00	01	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	2-----	2		\$200.00		0.00						
E 61	61	10/29/12	10/29/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	2-----	:30	2	\$200.00	01	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	2-----	2		\$200.00		0.00						
E 62	61	10/29/12	10/29/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	1-----	:30	1	\$800.00	01	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	1-----	1		\$800.00		0.00						
E 63	61	10/29/12	10/29/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	1-----	:30	1	\$950.00	01	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	1-----	1		\$950.00		0.00						
E 64	61	10/29/12	10/29/12		CM	1135p-1205a	1-----	:30	1	\$125.00	01	0.00	NM	1	\$125.00

